

## SAMPLE: Small Business Blog Post Writing, Client Content Marketing

**Subject:** home decorating advice & how-to, online shopping promotion

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### 3 Simple Steps To Begin Hacking Ikea Furniture

Ikea furniture has long been known for being affordable, popular, and stylish. Now these furnishings have become the centerpiece of a creative new movement that encourages people to express themselves through enhancing basic designs. [Ikea hacks](#) include enhancements that can transform any piece from Ikea into an eye-catching beauty.

Customizing Ikea furniture has become increasingly popular, but where do you start? Here are three simple steps to begin hacking Ikea furniture like a seasoned designer!

#### 1. Think About Your Options

Consider how this kind of chic and unique furniture can best complement your lifestyle. Do you already have a piece or set you'd like to begin with at your home or business, or is there a room that would be ideal for experimenting? Think broadly. Perhaps you want to build towards a theme that unifies different pieces of furniture spread throughout a space.

#### 2. Look for Inspiration

Engage your imagination and visualize how much a basic design can be improved. There are [whole communities](#) dedicated to inspirational ideas. For example, using thicker overlays on standard cabinets results in well-defined patterns that add a sense of depth and texture. You might be inspired to create a special standout piece to highlight a room for an upcoming event.

#### 3. Choose a Starter Project

Now, pick a project and get started! [Ikea desk hacks](#) are a wonderful starting point since desks like the Micke are one of their most adaptable types of furniture. A striking desk can complement many different rooms and uses.

Remember these simple steps — think about your lifestyle, let loose your imagination, and launch a project — and you'll soon be a part of this 21st-century crafting phenomenon. At its heart, [the practice is about](#) tweaking or completely altering a piece's design to fit your needs and aesthetics, and Ikea itself has embraced and celebrated these innovations. The Swedish company has become a global icon of clean lines and European style, and now its products can also become a starting point for your own creativity.