

Douglas Cramer



Writer | Editor | Designer
Renton, Washington

About

CONTACT

405-881-5837
douglascramer@live.com

PORTFOLIOS

douglascramer.com/projects
linkedin.com/in/douglas-alan-cramer

CREATIVE SKILLS

Copy Writing and Long-Form Writing
Content Marketing Writing
Copy Editing and Proofreading
AP and Chicago Manual of Style Editing
Image Creation and Optimization
UX, UI and Online Content Design

ADDITIONAL SKILLS

CMS and Database Management
Online Fundraising and Event Promotion
Branding, Marketing and Public Relations
Project Management and Reporting
Staff Leadership and Training

PERSONAL QUALIFICATIONS

Creative Problem Solver
Cross-Department Collaboration Expert
Adaptable, Organized and Self-Motivated

SUBJECT EXPERTISE

Community Development
Non-Profit Organizations
Public Health and Safety
Recreation and Travel

SOFTWARE EXPERTISE

Microsoft Excel, Outlook and Word
Google Analytics and Docs
Constant Contact
Adobe Photoshop
Drupal
WordPress

EDUCATION

Rutgers University

New Brunswick, NJ; 1990

B.A. English. Additional studies in anthropology, history, journalism, physics.

National Outdoor Leadership School

Lander, WY; 1991

Wilderness skills training. First aid, emergency procedures, navigation.

Communications Experience

Freelance Editorial and Communications Consulting

Douglas Cramer Creative

Renton, WA (online at douglascramer.com); Jan. 2018 to present

Writing and editing articles, marketing copy, press releases, reviews, reports, research and more for agencies and other clients. Designing UX, UI and content for websites and social media platforms. Recent projects include academic editing for global authors and copywriting for content marketing campaigns. Member of the Editorial Freelancers Association.

Director of Online Communications

Antiochian Archdiocese of North America

Englewood, NJ (office in Santa Fe, NM); Sept. 2007 to Feb. 2017

Led editorial and technical communications projects, policies and staff for an international religious organization with 250 churches, 100-room retreat center and headquarters. Directed team of remote editors, developers and volunteers. Wrote and edited articles, press releases, promotional copy, executive reports and more. Designed UX, UI, graphics and images. Developed over 25,000 pages of original content and tripled site audience.

Managing Editor, Again Magazine

Ancient Faith Publishing

Chesterton, IN (office in Santa Fe, NM); Jan. 2004 to Sept. 2007

Planned magazine content and art design. Led redesign project. Managed author relationships. Wrote and edited articles and promotional copy.

Senior Staff Writer

Orthodox Christian Network

Ft. Lauderdale, FL (office in Santa Fe, NM); June 2004 to Aug. 2007

Wrote and edited speeches, scripts and press releases for events, broadcast programming and fundraising campaigns.

Staff Writer and Editor

Greek Orthodox Archdiocese of America

Boston, MA (office in Santa Fe, NM); June 2005 to Apr. 2006

Wrote and edited lessons for national high school student curriculum.

Product Development Manager

Channing Bete Publishing Company

South Deerfield, MA; Nov. 1999 to Oct. 2003

Developed publications for public health, safety and education markets. Created surveys, sales projections and marketing plans.

Other Experience

Exhibiting, presenting and researching at over 50 conferences and events.

International Delegate

Antiochian Unity Conference, Balamand University, Lebanon; 2014

Public speaking, planning and networking with global leadership and peers in a multi-lingual setting as member of North American delegation.